SUBMIT OFFER TO: PURCHASING DEPARTMENT UNIVERSITY OF CENTRAL FLORIDA 12479 RESEARCH PARKWAY, BLDG. 600 ORLANDO, FL 32826 Phone:(407) 823-2661 – Fax (407) 823-5551 www.purchasing.ucf.edu	**University of Central Florida** **INVITATION TO NEGOTIATE** **Contractual Services Acknowledgement Form**

Page 1 of 32 Pages	OFFERS WILL BE OPENED **June 3, 2014**	ITN NO: **1325JCSA**
	and may not be withdrawn within days after such date and time.	

UNIVERSITY MAILING DATE: **May 1, 2014**	ITN TITLE: **ERP Consulting Services for Implementation and Upgrades for PeopleSoft Applications, PeopleTools and Oracle Software and Hardware**

FEDERAL EMPLOYER IDENTIFICATION NUMBER OR S.S. NUMBER
45-4038050

VENDOR NAME GREYHELLER, LLC	REASON FOR NO OFFER
VENDOR MAILING ADDRESS 2950 N. MAIN STREET	

CITY - STATE - ZIP CODE MORRO BAY, CA 93442	**POSTING OF PROPOSAL TABULATIONS**

AREA CODE 925	TELEPHONE NO. 415-5053
	TOLL FREE NO.
	FAX NO. 925-415-5055

POSTING OF PROPOSAL TABULATIONS

Proposal tabulations with intended award(s) will be posted for review by interested parties at the Purchasing Department, our solicitation web page and the State of Florida's Vendor Bid System and will remain posted for a period of 72 hours. Failure to file a protest within the time prescribed in UCF Regulation 7.130(5) at http://regulations.ucf.edu/chapter7/index.html shall constitute a waiver of proceedings under that regulation.

Government Classifications
Check all applicable

- ☐ African American
- ☐ Asian-Hawaiian
- ☐ Hispanic
- ☐ Native American
- ☐ Non-Profit Organization
- ☐ Small Business Federal
- ☐ American Women
- ☐ Government Agency
- ☐ MBE Federal
- ☐ Non-Minority
- ☐ Pride
- ☐ Small Business State

I certify that this offer is made without prior understanding, agreement, or connection with any corporation, firm or person submitting an offer for the same materials, supplies, or equipment and is in all respects fair and without collusion or fraud. I agree to abide by all conditions of this offer and certify that I am authorized to sign this offer for the vendor and that the vendor is in compliance with all requirements of the Invitation To Negotiate, including but not limited to, certification requirements. In submitting an offer to an agency for the State of Florida, the vendor offers and agrees that if the offer is accepted, the vendor will convey, sell, assign or transfer to the State of Florida all rights, title and interest in and to all causes of action it may now or hereafter acquire under the Anti-trust laws of the United States and the State of Florida for price fixing relating to the particular commodities or services purchased or acquired by the state of Florida. At the State's discretion, such assignment shall be made and become effective at the time the purchasing agency tenders final payment to the vendor.

GENERAL CONDITIONS

1. SEALED OFFERS: All offer sheets and this form must be executed and submitted in a sealed envelope. (DO NOT INCLUDE MORE THAN ONE OFFER PER ENVELOPE.) The face of the envelope shall contain, in addition to the above address, the date, and time of the solicitation opening and the solicitation number. Offer prices not submitted on any attached price sheets when required shall be rejected. All offers are subject to the terms and conditions specified herein. Those which do not comply with these terms and conditions are either automatically rejected with respect to non-compliance with non-negotiable terms and conditions or may be rejected, at UCF's sole discretion, with respect to any other terms and conditions.

2. EXECUTION OF OFFERS: Offers must contain a manual signature of authorized representative in the space provided above. Offers must be typed or printed in ink. Use of erasable ink is not permitted. All corrections to prices made by vendor must be initialed. The company name and F.E.I.D. or social security number must appear on each pricing page of the proposal as required.

3. NO OFFER SUBMITTED: If not submitting an offer, respond by returning only this offer acknowledgment form, marking it "NO OFFER,"

must submit a "NO OFFER," and it must be received no later than the stated offer opening date and hour.

and explain the reason in the space provided above. Failure to respond without justification may be cause for removal of the company's name from the solicitation mailing list. NOTE: To qualify as a respondent, vendor
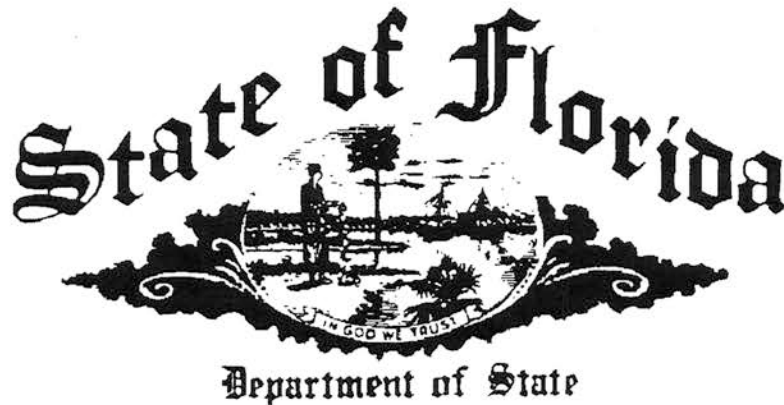
AUTHORIZED SIGNATURE (MANUAL)

AUTHORIZED SIGNATURE (TYPED), TITLE

HENDRIX H. BODDEN, CEO

State of Florida

Department of State

I certify from the records of this office that GREYHELLER LLC, is a Delaware limited liability company authorized to transact business in the State of Florida, qualified on May 22, 2014.

The document number of this limited liability company is M14000003490.

I further certify that said limited liability company has paid all fees due this office through December 31, 2014, and its status is active.

I further certify that said limited liability company has not filed a Certificate of Withdrawal.

I further certify that this is an electronically transmitted certificate authorized by section 15.16, Florida Statutes, and authenticated by the code, 414A00011200-052314-M14000003490-1/1, noted below.

Authentication Code: 414A00011200-052314-M14000003490-1/1

Given under my hand and the
Great Seal of the State of Florida,
at Tallahassee, the Capital, this the
Twenty-third day of May, 2014

Ken Detzner
Secretary of State

May 23, 2014

FLORIDA DEPARTMENT OF STATE
Division of Corporations

GREYHELLER LLC
2953 N MAIN ST
MORRO BAY, CA   93442US

Qualification documents for GREYHELLER LLC were filed on May 22, 2014, and assigned document number M14000003490. Please refer to this number whenever corresponding with this office.

Your limited liability company is authorized to transact business in Florida as of the file date.

The certification you requested is enclosed. To be official, the certification for a certified copy must be attached to the original document that was electronically submitted and filed under FAX audit number H14000121157.

To maintain "active" status with the Division of Corporations, an annual report must be filed yearly between January 1st and May 1st beginning in the year following the file date or effective date indicated above. If the annual report is not filed by May 1st, a $400 late fee will be added.

A Federal Employer Identification Number (FEI/EIN) will be required when this report is filed. Contact the IRS at 1-800-829-4933 for an SS-4 form or go to www.irs.gov.

Please notify this office if the limited liability company address changes, it is the responsibility of the corporation to notify this office.

Should you have any questions regarding this matter, please contact this office at the address given below.

Tammy Hampton
Regulatory Specialist III
Registration/Qualification Section
Division of Corporations   Letter Number: 414A00011200

P.O BOX 6327 – Tallahassee, Florida 32314

APPLICATION BY FOREIGN LIMITED LIABILITY COMPANY FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

IN COMPLIANCE WITH SECTION 605.0902, FLORIDA STATUTES, THE FOLLOWING IS SUBMITTED TO REGISTER A FOREIGN LIMITED LIABILITY COMPANY TO TRANSACT BUSINESS IN THE STATE OF FLORIDA:

1. **GreyHeller LLC**
   (Name of Foreign Limited Liability Company; must include "Limited Liability Company," "L.L.C.," or "LLC.")

   (If name unavailable, enter alternate name adopted for the purpose of transacting business in Florida. The alternate name must include "Limited Liability Company," "L.L.C." or "LLC.")

2. **Delaware**
   (Jurisdiction under the law of which foreign limited liability company is organized)

3. _____
   (FEI number, if applicable)

4. **Upon Filing**
   (Date first transacted business in Florida, if prior to registration.)
   (See sections 605.0904 & 605.0905, F.S. to determine penalty liability)

5. **2952 N. Main Street, Morro Bay, CA 93442**

   (Street Address of Principal Office)

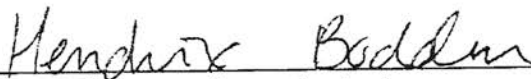6. **2952 N. Main Street, Morro Bay, CA 93442**

   (Mailing Address)

7. The name, title or capacity and address of the person(s) who has/have authority to manage is/are:

   Hendrix Bodden, CEO

   2952 N. Main Street, Morro Bay, CA 93442

8. Attached is an original certificate of existence, no more than 90 days old, duly authenticated by the official having custody of records in the jurisdiction under the law of which it is organized. (A photocopy is not acceptable. If the certificate is in a foreign language, a translation of the certificate under oath of the translator must be submitted)

Hendrix Bodden
Signature of an authorized person

(In accordance with section 605.0203, F.S., the execution of this document constitutes an affirmation under the penalties of perjury that the facts stated herein are true. I am aware that any false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.)

Hendrix Bodden
Typed or printed name of signee

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY "GREYHELLER LLC" IS DULY FORMED UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING AND HAS A LEGAL EXISTENCE SO FAR AS THE RECORDS OF THIS OFFICE SHOW, AS OF THE TWENTY-FIRST DAY OF MAY, A.D. 2014.
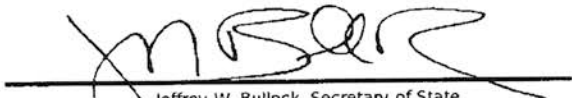
AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "GREYHELLER LLC" WAS FORMED ON THE TWENTY-THIRD DAY OF NOVEMBER, A.D. 2011.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 1391021

DATE: 05-21-14

5070802 8300

140683623

You may verify this certificate online
at corp.delaware.gov/authver.shtml

A. Experience And Qualifications in any of the following PeopleSoft applications: Campus Solutions, Human Capital Management, Financials, CRM, Interaction Hub, Mobile, Database Administration, Systems Administration.

1. Please provide an overview and history of your company, and experience in providing consulting and advisory services similar in scope to those requested in section 1.1.	GreyHeller (GH) was founded in 2005 by ex-PeopleSoft senior technical directors responsible for product strategy. GH has performed and assisted over 300 implementations and upgrades of our software products directly associated with our ~100 customers' PeopleSoft upgrades and application of patches and bundles. • Mobile Technology ○ Use case analysis and optimization ○ Mobile design techniques ○ Mobile Development techniques, including HTML5, CSS, and JavaScript libraries, such as jQuery and jQuery mobile ○ Mobile deployment and architecture ○ Development, Upgrade and Change Management processes • Security ○ Security Assessments ○ Best practices in administering security ○ Externalized Authentication and Single Signon ○ Location Based Security ○ Two Factor Authentication ○ Logging and Auditing
2. The proposer shall provide a list of current or recent similar-type client accounts, if any, which are located in the United States. Client account	To minimize impact, most of our customers have requested that we only provide contact details to prospective customers when GH has been selected as a finalist.

information shall include contact name, address, phone number, email address, and length of service.	
	Sample references:
	Mobile References:
	- University of Central Florida (Elizabeth Hale – Mobile, Felicia Kendall – Infrastructure) - University of Arkansas – Ron Neyman - Stony Brook University – Andrew Kirsch
	Security References:
	- Arizona State University – Tina Thorstensen - UNC Chapel Hill – Chris Kielt - Ryerson University – Shankar Matthay TCU – Josh Harmon
	Relevant customers and project timing: - University of Central Florida (2013/14) - Arizona State University (2013/14) - University of North Carolina at Chapel Hill (2013/14) - University of Kansas (2012) - University of Arkansas (2013/14) - Stony Brook University (2012) - TCU (2012) - Cambridge University (2012) - Frostburg State University (2013) - H-E-B (2014) - GEICO (2011) - Barnabas Health System (2012) - New York City Health & Hospitals Corporation (2013) - British United Health Association (2014)

		• Unilever (2012)
		• James Madison University (2014)
		• Logistics Health (2011)
		• Metropolitan Insurance (2012)
		• Oklahoma University Health Sciences Center (2012)
		• Ryerson University (2011)
		• Sandia National Labs (2014)
		• University at Buffalo (2014)
		• University of Colorado (2014)
		• University of Minnesota (2014)
		• University of Texas at Dallas (2014)
		• University of Montreal (2013)
		• University of Waterloo (2104)
3.	Please provide a list of client accounts lost through early termination or non-renewal over the past five (5) years. Include contact name, phone number, email address and length of service at each account, and reason for loss.	Coppin State University – using competitor mobile that replaced PeopleMobile®. Prasad Dodonna, Director IT PDoddanna@coppin.edu
4.	The Proposer shall provide a chart of the company's organization and a description of its corporate structure and chain of ownership of company to ultimate parent corporation, and all subsidiaries.	GH is a Limited Liability Corporation owned equally by: Frank Massino, Executive Chairman; Hendrix Bodden, CEO; Larry Grey, President; Chris Heller, CTO. • Frank Massino: accounting & legal operations • Hendrix Bodden: revenue & strategy • Larry Grey: customer management • Chris Heller: product development • Kevin Agatone: VP, Engineering
5.	Provide the number of years' experience in providing services as described in section 1.1.	GH was founded in 2005. Each of GreyHeller's PeopleSoft-focused resources have a minimum of 15 years of deep technical experience

	with PeopleSoft products. GreyHeller's mobile UI developers have a minimum of 10 years of experience developing responsive web applications using HTML, CSS, and JavaScript

B. Services Offered

1. List the total number of employees, include job titles and experience of individual(s) who would be available to the UCF account; please include resume(s).	**Chris Heller – Chief Technology Officer** 23 years of deep PeopleSoft technical experience, including development tools, architecture, security, and change management. **Larry Grey – President** 22 years of deep PeopleSoft technical experience, including reporting tools, development tools, architecture, security, and change management. **Greg Wendt – Security General Manager** See attached resume **Mark Martin – Manager, Mobile Development** 20 years of deep PeopleSoft technical experience in PeopleSoft's PeopleTools development group. Skills include Testing Tools, Web Services, PeopleSoft Portal, PeopleSoft Web Server infrastructure, and PeopleTools 8.54 NUI architecture.

	Kevin Agatone – Senior VP, Engineering 20 years of deep PeopleSoft technical experience in PeopleSoft's PeopleTools development group. Skills include PeopleSoft development processes, PeopleTools architecture, PeopleSoft reporting tools, and PeopleSoft Projects. **Jennifer Goncalves – UI Engineer** 20 years designing and building modern responsive HTML/CSS/JavaScript solutions, including jQuery, jQuery mobile, AJAX, JSON, and Agile Development techniques. **Ashley Callahan – UI Engineer** 5 years designing and building modern responsive HTML/CSS/JavaScript solutions, including jQuery, jQuery mobile, AJAX, JSON, and Agile Development techniques. **Nick Barone – UI Engineer** 5 years designing and building modern responsive HTML/CSS/JavaScript solutions, including jQuery, jQuery mobile, AJAX, JSON, and Agile Development techniques.

2. Clearly identify the skill sets your staff is capable of providing, and clearly indicate if subcontractors or sub-consultants will be used.	GH staff will provide the following skills:
	
	• Mobile Technology
	    o Use case analysis and optimization
	    o Mobile design techniques
	    o Mobile Development techniques, including HTML5,

	CSS, and JavaScript libraries, such as jQuery and jQuery mobile
	o Mobile deployment and architecture
	o Development, Upgrade and Change Management processes
	• Security
	o Security Assessments
	o Best practices in administering security
	o Externalized Authentication and Single Signon
	o Location Based Security
	o Two Factor Authentication
	o Logging and Auditing
	Subcontractors will not be used.

C. Consulting Scope and Cost to University

1. Demonstrate an understanding of the services the university requires under this contract.	GH has successfully implemented mobile and security for the University of Central Florida.
2. Explain the methodology the proposer will employ to fulfill the requirements discussed in section 1.1 while maintaining project scope and cost.	GH adopts an agile development environment to ensure that projects are run efficiently with measured success. In our methodology, we optimize our implementations on functional use cases to ensure that business requirements are met. In parallel, we will coordinate with the security and infrastructure teams in an organization to ensure that all of the deployment steps are planned, implemented, and rolled out in a manner that ensures that milestones are met without sacrificing performance and

	stability.
3. The proposal shall specify billing rates for the various personnel who will be involved in the activities.	$165 - $275 hourly.
4. Describe in detail the costs to UCF under the terms of an agreement, if any, resulting from this ITN. A separate Statement of Work (SOW) agreement will be issued for selected services and quantity of hours after vendor selections are made. Include information about variable costs including travel.	No costs will be incurred by UCF until an agreed SOW is executed for selected services, and quantity of hours and payment schedule are determined. Costs will be contained to hourly billing rates. Travel to UCF will be from New York, Indiana, California.

D. Prior Experience with a Large, Complex, Multi-Campus Higher Education Institution

1. Proposers addressing the PeopleSoft application and tools functions as described in section 1.1 above must provide a list of current or very recent clients and projects explaining integrations with third party application and the project scope.	GH has implemented Mobile and Security systems for UCF and the list of customers in A.2. Mobile and Security are tightly coupled with PeopleSoft, web servers, Load Balancers, Single Signon systems and other security systems. Sample projects: **Mobile** University of Central Florida GreyHeller successfully implemented a number of student self service functions within a 3 month window in 2013 at University of Central Florida. This implementation was deployed campus-wide and focused on the following areas

based on the scope defined:

- Navigation and end-user access
- Traffic routing
- Branding and Use Case behavior
- Performance and scalability
- Troubleshooting of use cases, devices, and web server infrastructure.

All mobile traffic was deployed within UCF's existing PeopleSoft infrastructure

University of Arkansas

GreyHeller successfully implemented mobile at University of Arkansas in 3 phases: Student Self Service, Faculty Self Service, and Advisor Self service. This implementation provided mobile access to all functions campus-wide within each use case. Phase 1 was completed in a 3 month period, with Phase 2 and 3 falling win 1 month intervals following.

Upon go-live University of Arkansas measured 92,000 mobile transactions on the day prior and the first day of classes, and are measuring more than 50% of their PeopleSoft traffic coming through the mobile product.

Security

Arizona State University

GreyHeller has participated in a number of successful security projects at ASU. These include the following:

- Performing a comprehensive security review, analyzing internal processes, architecture,

and systems for risks

- Implementing 2-factor authentication with DUO security for all pages with sensitive data
- Implementing detailed logging to ensure that access can be analyzed and managed, especially related to recent PeopleSoft phishing attacks

Each project was conducted within 1-3 months, achieving all desired goals.

UNC Chapel Hill

GreyHeller implemented a comprehensive location-based security project to protect administrative functions and sensitive data across UNC's HCM, Campus Solutions, and Enterprise Portal PeopleSoft environments. During this project, UNC performed a major upgrade from PeopleTools 8.52 to 8.53, which incorporated significant changes in the portal's unified navigation framework.

GreyHeller was able to incorporate these changes within a 3 month implementation window to provide a secure and highly usable solution that minimized administrative overhead.

Texas Christian University

GreyHeller participated in the implementation of two key security initiatives at TCU.

- Implementing detailed logging on login activity, access to sensitive functions, and access by highly privileged users.

	• Implementing 2-factor authentication using the Twilio VOIP service to allow voice and text notification of passcodes TCU's infrastructure incorporates HCM, Campus Solutions and Interaction HUB, and all 3 areas were part of these implementations. Each project was implemented within a 2 month period.

E. Demonstrated Ability to Meet Requested Project Time Lines

1. Proposer must provide a list of current or recent similar-type projects as described in section 1.1 demonstrating their ability to estimate adequate resources and accurate timelines with successful deliverables.	GH has implemented Mobile and Security systems for UCF and the list of customers in A.2. Sample projects: **Mobile** <u>University of Central Florida</u> The mobile implementation at UCF was originally estimated to take 3 months. GreyHeller was able to bring resources to bear to ensure that all deliverables were met on time and on budget in time for go-live. <u>University of Arkansas</u> GreyHeller successfully implemented 3 different mobile phases at University of Arkansas within the planned window for each: 1. Student Self Service – 3 months

2. Faculty Self Service – 1 month
3. Advisor Self Service – 1 month

University of Kansas

GreyHeller successfully implemented all student self-service functions at University of Kansas within a 5-week period.

Security

Arizona State University

GreyHeller implemented 2-factor authentication at ASU within a 3-month window. Following this implementation, GreyHeller implemented additional logging within a 1-month window.

UNC Chapel Hill

GreyHeller implemented a comprehensive location-based security project to protect administrative functions and sensitive data across UNC's HCM, Campus Solutions, and Enterprise Portal PeopleSoft environments

within a 3-month implementation window, which included a PeopleTools upgrade.

Texas Christian University

GreyHeller implemented 2-factor authentication with voice and SMS notification within a 2-month implementation window, per TCU's planned go-live window.

SAMPLE RESUMES/PROJECTS

Greg Wendt – projects

- SANS WhatWorks conference,
- SANS – SEC504 – Hacker Techniques, Exploits & Incident Handling
- Certified Ethical Hacker – New Horizons training
- Two-factor rollout for HCM
- Two-factor design for Campus Solutions
- Security reviews post third party audits
- User security design for change control software
- Security design for developer access to PeopleSoft
- Security design for DBA access to PeopleSoft
- Security reviews and audits
- Design for self-service access for HCM, CS and Portal
- Guest lecturer for college class on internet security 3 years
- Presenter on Oracle webinar on 2FA
- Audited super-user access within PeopleSoft
- Audited DBA access and super-system accounts within PeopleSoft
- Designed numerous security rollout plans for PeopleSoft applications
- Presenter at Alliance conferences on
    2FA
    Security panel group
    Mobile and 2FA
    Migrating Bundles and Changes
- Attended seminars from Wired Safety
- Installed, configured and administered the ERP Firewall
- Performed Incident research within PeopleSoft of possible security breaches
- Designed an incident response framework for quick research and resolution
- Designed file share access within PeopleSoft
- Served as backup PeopleSoft Security Administrator
- Developed processes to help apply and deal with Oracle CPU patches
- Helped review and identify phishing attacks
- Security liaison between PeopleSoft developers, DBA's and Security team
- UCF performance tuning project in partnership with GreyHeller

Greg Wendt – resume

Texas Christian University
Enterprise Architect, EAS
- Architect over all PeopleSoft applications (HCM, CS, Portal, FS)
- Six years on the Technical Advisor Group with the Higher Education Users Group (HEUG)
  - Dealt with issues affecting all PeopleSoft installations, Security, Life Cycle management, mastering PeopleTools, and the User Experience
  - 2 Terms of Vice chair
  - 2 Terms as Chair
    - As chair led the integration of the Asia and European members of the TAG
  - 1 Term as lead of the Life Cycle management focus group
- Participated in the merged focus group within the HEUG for the split of the HCM and CS product lines. Worked with vendors, Oracle, users and customers that would be affected by the changes.
- Member of the HEUG upgrade group – tasked with improving the organization and effectiveness of the HEUG
- Led and performed the HCM and CS split and upgrade for TCU. Executed the split and upgraded HCM to version 9.1 at the same time.
- Performed the CS 9.0 upgrade
- Performed Numerous FS upgrades including 8.9 to 9, 9 to 9.1 for both TCU and external client
- Performed and planned the HCM 9.2 upgrade
- Guest taught for numerous criminal justice classes at TCU to discuss internet security and hacking technics
- Attended SANs conference and SANs ethical hacking class
- Attended New Horizons hacking class
- Presented and numerous conferences on 2FA, change control and mobile solutions
- Presenter on Oracle webinars on 2fa and Mobile
- Performance tuning consulting work
- Owner GT Tech Solutions
- Lead liaison to the Chief Security Officer
  - Dealt with incident response inside of PeopleSoft
  - Worked with PS security administrators to validate security and keep PS secure
- Administrator of the ERPF installation for TCU
  - Managed 2FA rollout
  - Managed incident response
  - Configured auditing and all firewall rules
- Administrator of the Mobile TCU PeopleSoft applications
- Implemented and administrated the PeopleSoft change control solution

- Applied and managed the maintenance application for all of the PeopleSoft application modules. This includes utilizing the PUM systems

Ashley Callahan - resume

Professional Profile

Ashley Callahan is an experienced web developer specializing in quality, handcrafted websites and applications. She is passionate about responsive web development, user interface design, web standards, usability, and accessibility.

Technical Skills

Front-End Programming Languages

- HTML (HTML5)

- CSS (CSS3 & Media Queries)

- JavaScript (jQuery, Ajax, JSON) **Specialties**

- Usability

- Accessibility

- Semantics ⍰

- User Interface Design

- Responsive Web Development

- Work Experience **Web Developer Ashley Callahan.net** January 2011 – Present

⍰ ⍰

Word Press Cascade Server Concrete 5

Freelance web developer, specializing in front-end (HTML, CSS, JavaScript) and back-end (content management systems, PHP, MySQL) technologies and responsive web development.

Senior Front-End / User Interface Web Developer

Indiana University Office of Creative Services

January 2011 – December 2013

Back-End Programming Languages

▢ PHP ▢ MySQL ▢ APIs ▢ XML ▢ XSLT

Content Management Systems

Responsible for front-end web development (HTML, CSS, JavaScript), including responsive web development, mobile optimization, usability, accessibility, and cross-browser and device testing. Other responsibilities include:

- Establishing best practices for semantics and coding, including creating templates, frameworks, and boilerplates.

- Creating custom JavaScript and jQuery modules and plugins and integrating or customizing existing modules and plugins.

- Establishing quality control parameters and checklists and performing quality control tests. **Manager of Web Services Indiana University School of Informatics and Computing** August 2008 - January 2011 Planned and managed a complete redesign of the School website, including: hiring and coordinating the efforts of multiple vendors, establishing internal project committees and project milestone approval workflows, and coordinating the efforts of various faculty, staff, and students working or volunteering for the project. Managed the front- and back-end development, maintenance, and enhancement of multiple websites (both new and existing). Integrated new and existing websites with web applications and content management systems. Managed all web-related troubleshooting and customer service tasks and served as liaison to system and web administrators. Served on various internal web committees and planning groups. Created, maintained, and managed multiple social media and online communities. **Interactive Technologist Indiana University Office of Creative Services** July 2006 - August 2008 Programmed websites and templates that met industry standards and provided an accessible and consistent user experience across a variety of platforms and browsers. Wrote and implemented client- and server-side scripts and integrated websites with back-end systems, including databases and content management systems. Established and managed web production workflow, processes, and quality control. Wrote and maintained end- user documentation and training materials.

Honors & Awards

2013 Case Circle of Excellence

Institutional Websites, Bronze Award IU School of Education Website
education.indiana.edu

2012 CSSOff

Awarded 14th place in international front-end development competition

Education

Indiana University Bloomington

2001 - 2004 Bachelor of Arts, Telecommunications; Minor, Business

2012 CASE District V

Best Website, Individual Page or Section, Gold Award IU Communications
Website communications.iu.edu

2011 Webby Awards

School/University Category, Webby Award & People's Voice Award IU School of
Informatics & Computing Website, soic.indiana.edu

Mark Martin – resume

Summary

- Experienced in developing applications, application frameworks, front-end web
  development, and all aspects of PeopleSoft Portal and PIA architecture
  development.
- I'm passionate and motivated to solve problems, deliver results, communicate
  well, and foster teamwork.

Experience

Oracle Principal Software Engineer   March
2005 to Present

- Currently developing an 8.54 PeopleSoft NUI breadcrumb architecture
- Created a new login experience for PeopleSoft 8.54 applications
- HTML5 enable PeopleSoft 8.54 Portal and PIA runtime
- Added 8.53 jQuery support for PIA and Portal

- Developed multiple AJAX enabled navigation systems from scratch
- Developed an infrastructure that allows users to persist their search results information (patent pending)
- Build and design a new PeopleSoft template architecture
- Added new homepage functionality with features like lazy loading and drag/drop
- Improved PIA pagelet homepage performance by 300%

PeopleSoft Senior Software Engineer   **August 1999 to March 2005**

- Worked on all development facets for portal administration, which include using PeopleCode APIs to register and configure content in the PeopleSoft portal.
- Designed and built the original homepage personalization engine for the PeopleSoft portal using PeopleCode APIs, HTML and JavaScript.
- Created a "Web Services for Remote Portlets" wizard that provides the PeopleSoft portal with the ability to consume and produce other WSRP compliant content.
- Maintain and enhance the PeopleSoft portal navigation system using HTML, JavaScript and PeopleSoft application classes.

PeopleSoft Senior QA Engineer   **May 1995 to August 1999**

- Built a unit test harness in Visual Basic to test the security and content management parts of the portal.
- Created and executed high-level test plans for the portal.
- Architected and built via Rational Robot the automation framework infrastructure for PeopleTools
- Built a test harness via PeopleTools to test the PeopleCode APIs used by application developers and then created the automation framework via Rational Robot.
- Wrote and executed test plans for the PeopleSoft runtime environment and PeopleCode APIs.
- Mentored other QA engineers on automation techniques and design.

Inpower Senior QA Engineer   September
1994 to May 1995

- Build a test harness in C to test the Inpower runtime environment.
- Create and execute test plans, and build the automated tests for the Inpower application development tools using QA Partner/Silktest and also used Rational Robot.

Olivetti Software Development Engineer   February 1986
- September 1994

Design, develop and maintain Olivetti multi-processor server configuration software.

- Develop end user software to configure Olivetti servers using the C programming language.
- Use a window like class library for presentation logic using C++.

Technical Skills

Java, JavaScript, DHTML/AJAX, CSS3, HTML5, PeopleCode, jQuery

Education

- Engineering, North Dakota State University 1977 – 1978.
- Computer Science, De Anza Junior College 1990 – 1991.

NAME OF RESPONDENT COMPANY ___*GREY HELLER, LLC*___

INSTRUCTIONS TO EVALUATION COMMITTEE MEMBER:

1. Evaluate each offer on a separate form.

2. Work independently and do not discuss the Offers or your evaluation with anyone.

3. When the forms are completed, sign, date and deliver them in a **sealed envelope** to the **Purchasing Representative named in section 2.1.**

Evaluation Criteria	Max Points	Points Awarded
A. Experience and Qualifications in any of the following PeopleSoft applications: Campus Solutions, Human Capital Management, Financials, CRM, Interaction Hub, Mobile, Academic Advising, Oracle Database Administration, PeopleSoft Systems Administration	100	
B. Services Offered	35	
C. Consulting Scope and Cost to University	10	
D. Prior experience with a large complex multi campus Higher Education Institution	35	
E. Demonstrated ability to meet the requested project time lines	10	
F. Conformance to ITN's preferred conditions and requirements (Failure to conform to ITN's mandatory conditions and requirements may result in rejection of proposal) section 2.0	10	
Total Points:	200	

COMMENTS:

EVALUATOR'S NAME_____

EVALUATOR'S SIGNATURE_____

DATE_____

APPENDIX II SUPPLEMENTAL
OFFER SHEET TERMS AND
CONDITIONS

The sections set forth below must each be initialed, as YES for "understood and agreed upon" or NO for "not agreed to." Failure to complete and return this document with your offer could result in rejection of your offer, at UCF's sole discretion. Respondents shall not check sections as "understood and agreed upon" with the intent to negotiate a change to those sections/terms and conditions after tentative award of a contract resulting from this ITN. Respondents disagreeing with any term or condition of this ITN shall act to resolve the difference prior to the deadline for inquires, as noted in this ITN. A Respondent's disagreement with any non-negotiable section of this ITN shall be automatically rejected. Failure of the university and the tentative awardee to come to an agreement with respect to terms and conditions within a time frame UCF determines to be reasonable constitutes grounds for rejection of that offer and the University shall have the right, at its sole discretion, to award the contract to the next favorable respondent.

SECTION	YES	NO	RESPONDENT INITIALS
2.1 **Non-negotiable**	✓		
2.2 **Non-negotiable**	✓		
2.3 **Non-negotiable**	✓		
2.4	✓		
2.5	✓		
2.6 **Non-negotiable**	✓		
2.7 Section Not Used			
2.8 **Non-negotiable**	✓		
2.9	✓		
2.10	✓		
2.11 **Non-negotiable**	✓		
2.12	✓		
2.13**Non-negotiable**	✓		
2.14**Non-negotiable**	✓		
2.15	✓		

SECTION	YES	NO	RESPONDENT INITIALS
2.16	✓		
2.17	✓		
2.18 **Non-negotiable**	✓		
2.19	✓		
2.20 **Non-negotiable**	✓		
2.21	✓		
2.22	✓		
2.23	✓		
2.24	✓		
2.25	✓		
2.26	✓		
2.27**Non-negotiable**	✓		
2.28	✓		
2.29	✓		
2.30**Non-negotiable**	✓		
2.31**Non-negotiable**	✓		
2.32	✓		
2.33	✓		
2.34	✓		
2.35**Non-negotiable**	✓		
2.36	✓		
2.37	✓		
2.38	✓		

SECTION	YES	NO	RESPONDENT INITIALS
2.39**Non-negotiable**	✓		
2.40	✓		
2.41	✓		
2.42**Non-negotiable**	✓		
2.43	✓		
2.44	✓		
2.45	✓		
2.46	✓		
2.47	✓		
2.48	✓		
2.49 **Non-negotiable**	✓		
2.50	✓		
3.0	✓		
4.0	✓		

RESPONDENT COMPANY NAME GREYHELLER, LLC

AUTHORIZED SIGNATURE

TITLE CEO

DATE 5/28/14

APPENDIX III

CERTIFICATE OF NON-SEGREGATED FACILITIES

We, _____GREYHELLER, LLC_____ certify to the University of Central Florida that we do not and will not maintain or provide for our employees any segregated facilities at any of our establishments, and that we do not and will not permit our employees to perform their services, under our control, where segregated facilities are maintained. We understand and agree that a breach of this certification is a violation of the Equal Opportunity clause required by Executive order 11246 of 24 September 1965.

As used in this certification, the term "segregated facilities" means any waiting rooms, work areas, rest rooms and wash room, restaurants and other eating areas, time clocks, locker rooms and other storage or dressing areas, parking lots, drinking fountains, recreation or entertainment areas, transportation and housing facilities provided for employees which are segregated by explicit directive or are in fact segregated on the basis of race, creed, color or national origin, because of habit, local custom or otherwise.

We, further, agree that (except where we have obtained identical certifications from offered subcontractors for specific time periods) we will obtain identical certifications from offered subcontractors prior to the award of subcontracts exceeding $10,000 which are not exempt from the provisions of the Equal Opportunity Clause; that we will retain such certification in our files; and that we will forward the following notice to such offered subcontractors (except where the offered subcontractors have submitted certifications for specific time periods):

NOTE TO PROSPECTIVE SUBCONTRACTORS OR REQUIREMENTS FOR CERTIFICATIONS OF NON-SEGREGATED FACILITIES. A Certificate of Non-segregated Facilities, as required by the 9 May 1967 order on Elimination of Segregated Facilities, by the Secretary of Labor (32 Fed. Reg. 7439, 19 May 1967), must be submitted prior to the award of a sub-contract exceeding $10,000 which is not exempt from the provisions of the Equal Opportunity clause. The certification may be submitted either for each sub-contract or for all subcontracts during a period (i.e. quarterly, semiannually, or annually).

NOTE: Whoever knowingly and willfully makes any false, fictitious, or fraudulent representation may be liable to criminal prosecution under 18 U.S.C. 1001.

CERTIFICATE OF NON-SEGREGATED FACILITIES
SUBPART - CONTRACTOR'S AGREEMENTS

SEC. 202. Except in contracts exempted in accordance with Section 204 of this Order, all Government contracting agencies shall include in every Government contract hereafter entered into the following provisions:

During the performance of this contract, the contractor agrees as follows:

(1) The contractor will not discriminate against any employee or applicant for employment because of race, color, religion, sex, or national origin. The contractor will take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without regard to their race, color, religion, sex, or national origin. Such action shall include, but not be limited to the following: employment, upgrading demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices to be provided by the contracting officer setting forth the provisions of this nondiscrimination clause.

(2) The contractor will, in all solicitations or advertisements for employees placed by or on behalf of the contractor, state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex or national origin.

(3) The contractor will send to each labor union or representative of workers with which the contractor has a collective bargaining agreement or other contract or understanding, a notice, to be provided by the agency contracting officer, advising the labor union or worker's representative of the contractor's commitments under Section 202 of Executive Order No. 11246 of September 24, 1965, and shall post copies of notice in conspicuous places available to employees and applicants for employment.

(4) The contractor will comply with all provisions of Executive Order No. 11246 of September 24, 1965 and of the rules, regulations, and relevant orders of the Secretary of Labor.

(5) The contractor will furnish all information and reports required by Executive Order No. 11246 of September 24, 1965, and by the rules, regulations, and orders of the Secretary of Labor, or pursuant thereto, and will permit access to his books, records, and accounts by the contracting agency and the Secretary of Labor for purposes of investigation to ascertain compliance with such rules, regulations and orders.

(6) In the event of the contractor's noncompliance with the nondiscrimination clauses of this contract or with any of such rules, regulations, or orders, this contract may be canceled, terminated, or suspended in whole or in part and the contractor may be declared ineligible for further Government contracts in accordance with procedures authorized in Executive Order No. 11246 of September 24, 1965, and such other sanctions may be imposed and remedies invoiced as provided in Executive Order No. 11246 of September 24, 1965, or by rule, regulation, or order of the Secretary of Labor, or as otherwise provided by law.

(7) The contractor will include the provision of Paragraphs (1) through (7) in every subcontract or purchase order unless exempted by rules, regulations, or orders of the Secretary of Labor issued pursuant to Section 204 of Executive Order No. 11246 of September 24, 1965, so that such provisions will be binding upon each subcontractor or vendor. The contractor will take such action with respect to any subcontract or

purchase orders the contracting agency may direct as a means of enforcing such provisions including sanctions for noncompliance. Provided, however, that in the event the contractor becomes involved in, or is threatened with, litigation with a subcontractor or vendor as a result of such direction by the contracting agency, the contractor may request the United States to enter into such litigation to protect the interest of the United States.

SEC. 402 Affirmative Action for Disabled Veterans and Veterans of the Vietnam Era:

(1) The contractor agrees to comply with the affirmative action clause and regulation published by the US Department of Labor implementing Section 402 of the Vietnam Era Veteran's Readjustment Assistance Act of 1974, as amended, and Executive Order 11701, which are incorporated in this certificate by reference.

RESPONDENT COMPANY NAME _GREYHELLER, LLC_

AUTHORIZED SIGNATURE _____

TITLE _CEO_

DATE _5/28/14_

APPENDIX IV

COMPLIANCE AND CERTIFICATION OF
GOOD STANDINGS

The parties shall at all times comply with all applicable ordinances, laws, rules and regulations of local, state and federal governments, or any political subdivision or agency, or authority or commission thereof, which may have jurisdiction to pass laws, ordinances, or make and enforce rules and regulations with respect to the parties.

Vendors shall certify below that they are in good standings to conduct business in the State of Florida. **The awardee of any contract resulting from this solicitation shall forward a certification of good standing.** The certifications must be submitted to the UCF Purchasing Department prior to providing any goods or services required under the resulting contract. Noncompliance with this provision may constitute rejection of proposal or termination of a contract at UCF's sole discretion.

CERTIFICATION

I certify that the company submitting an offer under this solicitation in is compliance with all applicable laws to conduct business in the State of Florida is in good standings and will provide a certificate of good standings from the State of residence prior to initiating any performance under any contract resulting from this solicitation.

Company: GREYHELLER, LLC

Authorized Representative's Name: HENDRIX H. TSODDEN

Authorized Representative's Signature: _____

Date: 5/28/14